“50 Best Careers” for 2010

While we choose our careers based on goals, strengths, job values, and (dare we say) passions, it is also wise to consider the future job market.

The Bureau of Labor Statistics recently posted employment projections through the year 2018 and (to no surprise) healthcare and service-oriented jobs topped the lists.


Job Hunting During Tough Times

The U.S. News and World Report web site recently published an article featuring several less-than-obvious job search tactics for new college graduates. “Five Insider Tips for Job Hunting During Tough Times” stresses that it will take a combination of networking, assertiveness and tech savvy for new grads to land a job in a competitive job market. Although lengthy, this article is worth a read.


The Lessons of Lady Gaga

Did you know that Lady Gaga graduated from Manhattan’s Convent of the Sacred Heart School, then left a music program at New York University to chase a music career? Born Stefani Germanotta, she was a piano-playing singer-songwriter who haunted open mics in New York before topping the digital sales chart for 2009 with 15.3 million tracks sold.

Maybe not the next Madonna, but she is certainly skilled at getting attention and using online services to make a profit. On MySpace, Gaga has had 321.5 million plays compared to Susan Boyle’s 133,000. A recent Wall Street Journal article states “With digital dominance, business savvy, a niche-busting sound and 1,001 wardrobe changes, she is a new model for success.”

Go to http://online.wsj.com/article/SB10001424052748704094304575029621644867154.html.
Famous People and Their Majors

You might be interested (and surprised) to learn what the following famous people received their degrees in:

- Adam Sandler: Fine Arts
- Alex Trebek: Philosophy
- Bill Clinton: Foreign Service
- Cindy Crawford: Chemical Engineering
- Clarence Thomas: English
- Colin Powell: Geology
- Conning Chung: Journalism
- Eva Longoria Parker: Kinesiology
- George Clooney: Broadcasting
- Harrison Ford: Philosophy
- Julia Roberts: Veterinary Studies
- Tina Fey: Drama

Resume Tip of the Month...

Does your resume ‘sizzle’?

Most hiring managers give your resume a quick ten-second glance. If it is easy to read and pops with ‘sizzle’—they will read it. If it is too wordy, too cluttered, and not relevant—they toss it. Sizzle is all about matching their needs with your abilities. Show that you have what they want!

Interview Tip of the Month...

Why Should I Hire You?

Answer the question “Why should I hire you?” even if it is not asked!