Focus on the most at-risk drivers: young adults

Since 1995, more than 850,000 young adults have learned life-saving defensive driving skills from Alive at 25 training. The course addresses the number one cause of death for drivers ages 15 to 24 — motor vehicle crashes — and has been adopted by many states and courts for graduated licensing and traffic violator programs. The third edition shows young drivers how to take greater responsibility for their driving behavior. A compelling video challenges participants to imagine life without them.

What young adults will learn:
- Why drivers ages 15 to 24 often underestimate risks
- The effects of inexperience, peer pressure and distractions such as cell phones, text messaging, MP3 players and GPS units
- The dangers of “kneeling” — or driving with your knees
- State and local driving laws
- Communication skills for assertiveness and being a young leader
- Responsibility of passengers

Course description:
Alive at 25 is a highly-effective four-hour course that serves as an excellent complement to standard driver education programs — and is also ideal for young drivers who incur traffic violations. Through interactive media segments, workbook exercises, role playing and more, young drivers develop convictions and strategies that will keep them safe on the road.

The third edition has a strong focus on good decisionmaking skills. Skill practice and on-the-spot defensive driving techniques help change bravado into confidence. In addition to language that resonates with young adults, there’s also emphasis on classroom participation. Participants are encouraged to join in non-threatening, non-judgmental discussions — exploring how changing driving behavior makes personal, legal and financial sense.

Course materials:
Instructor Certification Package^:
- Fully-scripted Instructor Manual; Participant Course Guide; Teaching DDC Alive at 25 Candidate Instructor Guide; Universal Certification Card; Certificate of Completion; and more

Other Required Teaching Materials include:
- Six video sessions on DVD or VHS (Videos are leased and must be renewed annually)
- Instructor PowerPoint® presentation on CD

^ Issued to Instructor Candidates at Instructor Development Course.

Who would benefit:
Young drivers in graduated license process; drivers and traffic violators ages 15-24